



OUTDOOR



DISPLAY PROGRAMS
GUIDELINES & FORMS





SHOWROOM DISPLAY PROGRAM

OFFER EXPIRES DECEMBER 31, 2024



BECOME A DISPLAYING DEALER FOR BLAZE GRILLS

Must display 2 units to be an authorized dealer.

20% OFF

Receive 20% display credit off any **Blaze Grill Head** and **Blaze Island Components** displayed in a finished outdoor kitchen island in your showroom or purchase a **TRU Island Grill Package** and Receive 20% discount.* (Offer Excludes Grill Covers)



Choose your Grill Head Choose your Components

10% OFF

Receive 10% discount off any **Blaze Grill with Cart** displayed in your showroom.* (Offer Excludes Grill Covers)



TRU Island Grill Package Choose your Grill Head & Cart

*DISPLAY FOR 12 MONTHS

Product must remain in your showroom for 12 months, beginning once the display program credit form has been approved by Empire. (If display product is sold inside of the 12 months agreement and is not replaced within 1 week, you will be charged back the display discount.)



FUTURE CREDIT

- **HOW TO SUBMIT FOR CREDIT**
Display Credit Form and Pictures must be submitted to: promotions@empiredistributing.net showing the product on the showroom floor or in the finished display island within 30 Days of product delivery to receive display credit
- **CREDIT ON ACCOUNT**
Display credit invoices to be used toward future purchases only.
- **NOTE**
Display units are for retail showrooms only
- **PROMO CODE:** BLZ-DSP24



Account must be current to participate. Cannot be combined with any other offer. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Standard freight program applies to grill and components only. Promotion does not apply to grill covers and portable gas grills. Order ships at our discretion. Pricing subject to change at any time. ©2024 Empire Distributing

7406 Route 98, Arcade, NY 14009 | P: 585.492.2780 | F: 585.492.2785 | sales@empiredistributing.net | www.empiredistributing.net



DISPLAY PROGRAM CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

GUIDELINES

- This completed form and pictures with the product on the showroom floor must be submitted within 30 days of invoice date to receive display credit
- Display credit invoices to be used toward future purchases only.
- Products must *stay on the showroom floor or in a finished display island* for 12 months. *(If product is sold off the showroom floor inside of the 12 month agreement, and is not replaced within 1 week, you will be charged back the display discount.)*
- *Dealer may upgrade 1 model per series every 12 months*
- Program excludes grill covers

Invoice No: _____

Invoice Date: _____

Item No	Description	Dealer Cost	Future Credit

Submit to:
promotions@empiredistributing.net

Program ends December 31, 2024





2024 DISPLAY PROGRAM

GRILL HEADS, CARTS & COMPONENTS

The Broilmaster Display Program gives you the ability to display and demonstrate more grill models on your showroom floor. The more models you display, the greater your sales and benefits!

BUILT-IN GRILLS

Qualify for One-Time 50% Display Credit

- Maximum 2 Built-in Grills per year, per locations
- If multiple grills are being claimed, they must each be of a different model
- Grills must remain on display for a minimum of 12 months
- Broilmaster Grill Components qualify for 50% display credit
- Grill Covers do NOT qualify for display program

CART MODEL GRILLS

Qualify for One-Time 25% Display Credit

- Maximum 4 Cart Model Grills per year, per locations. They must each be of a different model.
- Grills must remain on display for a minimum of 12 months
- Grill Covers do NOT qualify for display program
- BONUS - Any Cart Model Grill used for live demonstrations at Home Shows, Fairs, or Showroom qualify for a one-time 50% Display Credit. One grill per location.

DISPLAY

CREDIT

STATIC	25% PER GRILL (UP TO 4 PER YEAR)
BUILT-IN	50% PER GRILL (UP TO 2 PER YEAR)
LIVE DEMONSTRATION UNIT	50% (LIMIT 1)



SUBMIT FOR CREDIT

Complete Broilmaster Burn Credit Form and email it along with a picture of your finished display to promotions@empiredistributing.net within 30 days of original invoice. All claims submitted after 30 days of invoice date will not be accepted. Limit of one per model per showroom. Display credit invoices to be used toward future purchases.

Account must be current and in good standing to participate. Dealer will be invoiced at full dealer cost. Once Display is approved, credit will be issued and applied to future purchases. Standard Net terms and freight program applies. Invoice must be paid within terms to receive credit towards future purchase. Order ships at our discretion. Cannot be combined with any other offer. No credit cards accepted on this program. Offer applies to stocking items only. Program ends 12/31/24. ©2024 Empire Distributing





2024 DISPLAY CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

DISPLAY CREDIT REQUIREMENTS

BUILT-IN GRILLS

Qualify for One-Time 50% Display Credit

- Maximum 2 Built-in Grills per year, per locations
- If multiple grills are being claimed, they must each be of a different model
- Grills must remain on display for a minimum of 12 months
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- BONUS - Any Cart Model Grill used for live demonstrations at Home Shows, Fairs, or Showroom qualify for a one-time 50% Display Credit. One grill per location.

DISPLAY	CREDIT
STATIC	25% PER GRILL (UP TO 4 PER YEAR)
BUILT-IN	50% PER GRILL (UP TO 2 PER YEAR)
LIVE DEMONSTRATION UNIT	50% (LIMIT 1)

*Attach picture of fully functioning display along with copy of Empire Invoice showing purchase. Display Credit Form must be submitted within 30 days of original invoice date. **Credit will be applied to future purchase.***

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Description

Dealer will be invoiced at full dealer cost. The invoice must be paid in full and credits will be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Program ends 12/31/24. ©2024 Empire Distributing



Revised February 29, 2024

Broil King



2024 | Broil King Town Promotions



Broil King Town CROWN



	GRILLS							COVERS					
	Model #	Description	Cost	Qty	Subtotal	Map Retail	Margin %	Cover #	Cost	QTY	Subtotal	Map Retail	Margin %
GROUP 1	BK814154	Gem	\$285.00			\$379.00	25%	67470	\$32.00			\$54.99	42%
	BK834254	Monarch 320	\$375.00			\$499.00	25%	68470	\$43.50			\$74.99	42%
	BK946854	Signet 320	\$450.00			\$599.00	25%	68487	\$46.00			\$79.99	42%
	BK864054	Crown 310	\$418.00			\$549.00	24%	68470	\$43.50			\$74.99	42%
GROUP 2	BK865054	Crown 410	\$487.00			\$649.00	25%	68487	\$46.00			\$79.99	42%
	BK865254	Crown 420	\$510.00			\$699.00	27%	68487	\$46.00			\$79.99	42%
	BK874214	Baron 320	\$548.00			\$749.00	27%	68470	\$43.50			\$74.99	42%
	BK875224	Baron 440 Pro	\$648.00			\$899.00	28%	68487	\$46.00			\$79.99	42%
	BK875244	Baron 490 Pro	\$720.00			\$999.00	28%	68487	\$46.00			\$79.99	42%
GROUP 3	BK875944	Baron S490 Pro IR	\$852.00			\$1,199.00	29%	68487	\$46.00			\$79.99	42%
	BK876947	Baron S590 Pro IR	\$980.00			\$1,399.00	30%	68488	\$48.00			\$84.99	44%
	BK956944	Regal S490 Pro IR	\$1,125.00			\$1,699.00	34%	68491	\$49.00			\$89.99	45%
	BK958944	Regal S590 Pro IR	\$1,265.00			\$1,999.00	37%	68492	\$54.00			\$94.99	43%
	BK957947	Regal S690 Pro IR	\$1,680.00			\$2,699.00	38%	68490	\$56.00			\$99.99	44%
GROUP 4	BK496911	Regal Pellet 500 Pro	\$1,152.00			\$1,799.00	36%	67069	\$46.00			\$84.99	46%
	BK494051	Crown Pellet 500	\$680.00			\$999.00	32%	67066	\$31.00			\$54.99	44%
	BK923614	Vertical Gas Smoker	\$420.00			\$599.00	30%	67240	\$18.00			\$34.99	49%
ACCS	FSM-2BK	2ft Freestanding BK Accs.	\$1,365.40	1	\$1,365.40	\$2,766.60	51%						
TOTALS													

Broil King Crown Town

1. Select any 4 Display Grills (1 from each group)
2. Add additional "To Go" Inventory
3. Add the FSM-2BK

- Orders \$7500+ qualify for **Free** Broil King Town
- Orders below \$7500 the dealer will be billed at \$750 (Retail 1500.00) for the Town until \$7500 in Broil King sales are achieved after which a credit will be placed on dealers account for \$750.

Included in Town Display – Toja Brackets, Broil King Signage, Made in North America Sign, Display Towers, POS Tower (\$1500 Retail Value)

*** Dealer is responsible for the Lumber**

Broil King Purchases	Town Cost
\$7,500+	FREE
Below \$7,500	\$750* (See Terms & Conditions)

Broil King Town REGAL



	GRILLS							COVERS					
	Model #	Description	Cost	Qty	Subtotal	Map Retail	Margin %	Cover #	Cost	QTY	Subtotal	Map Retail	Margin %
GROUP 1	BK814154	Gem	\$285.00			\$379.00	25%	67470	\$32.00			\$54.99	42%
	BK834254	Monarch 320	\$375.00			\$499.00	25%	68470	\$43.50			\$74.99	42%
	BK946854	Signet 320	\$450.00			\$599.00	25%	68487	\$46.00			\$79.99	42%
	BK864054	Crown 310	\$418.00			\$549.00	24%	68470	\$43.50			\$74.99	42%
GROUP 2	BK865054	Crown 410	\$487.00			\$649.00	25%	68487	\$46.00			\$79.99	42%
	BK865254	Crown 420	\$510.00			\$699.00	27%	68487	\$46.00			\$79.99	42%
	BK874214	Baron 320	\$548.00			\$749.00	27%	68470	\$43.50			\$74.99	42%
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	BK875244	Baron 490 Pro	\$720.00			\$999.00	28%	68487	\$46.00			\$79.99	42%
GROUP 3	BK875944	Baron S490 Pro IR	\$852.00			\$1,199.00	29%	68487	\$46.00			\$79.99	42%
	BK876947	Baron S590 Pro IR	\$980.00			\$1,399.00	30%	68488	\$48.00			\$84.99	44%
	BK956944	Regal S490 Pro IR	\$1,125.00			\$1,699.00	34%	68491	\$49.00			\$89.99	45%
	BK958944	Regal S590 Pro IR	\$1,265.00			\$1,999.00	37%	68492	\$54.00			\$94.99	43%
	BK957947	Regal S690 Pro IR	\$1,680.00			\$2,699.00	38%	68490	\$56.00			\$99.99	44%
GROUP 4	BK496911	Regal Pellet 500 Pro	\$1,152.00			\$1,799.00	36%	67069	\$46.00			\$84.99	46%
	BK494051	Crown Pellet 500	\$680.00			\$999.00	32%	67066	\$31.00			\$54.99	44%
	BK923614	Vertical Gas Smoker	\$420.00			\$599.00	30%	67240	\$18.00			\$34.99	49%
ACCS	FSM-2BK	2ft Freestanding BK Accs.	\$1,365.40	1	\$1,365.40	\$2,766.60	51%						
TOTALS													

Broil King Regal Town

1. Select any 6 Display Grills (1 from each category + 2 additional grills)
2. Add additional "To Go" Inventory
3. Add the FSM-2BK

- Orders \$7500+ qualify for **Free** Broil King Town
- Orders below \$7500 the dealer will be billed at \$750 (Retail 1500.00) for the Town until \$7500 in Broil King sales are achieved after which a credit will be placed on dealers account for \$750.

Included in Town Display – Toja Brackets, Broil King Signage, Made in North America Sign, Display Towers, POS Tower (\$1500 Retail Value)

*** Dealer is responsible for the Lumber**

Broil King Purchases	Town Cost
\$7,500+	FREE
Below \$7,500	\$750* (See Terms & Conditions)

Pick a grill from each group plus "to go" inventory and accessory assortment.



GROUP 1



Gem 310
MAP \$379



Monarch 320
MAP \$499



Signet 320
MAP \$599



Crown 310
MAP \$549

GROUP 2



Crown 410
MAP \$649



Crown 420
MAP \$699



Baron 320 Pro
MAP \$749



Baron 440 Pro
MAP \$899



Baron 490 Pro
MAP \$999

GROUP 3



Baron S 490 Pro IR
MAP \$1,199



Baron S 590 Pro IR
MAP \$1,399



Regal S 490 Pro IR
MAP \$1,699



Regal S 590 Pro IR
MAP \$1,999



Regal S 690 Pro IR
MAP \$2,699

GROUP 4



Regal Pellet 500 Pro
MAP \$1,799



Crown Pellet 500
MAP \$999



Vertical Cabinet Smoker
MAP \$599

ACCS



FSM-2BK
MAP \$2,766



WHY PARTNER WITH BROIL KING®

- Made in North America gas grills.
- Industry leading margins through select distribution and MAP policy.
- The most complete line.
 - Hi-performance gas grills
 - Beautiful modular built-in grills
 - Great charcoal grills
 - The most thoughtfully featured pellet grills
 - The most thermally efficient kamado grills
- The broadest assortment of innovative and functional high-quality accessories.
- Broil King® Town Advantage marketing services that make digital advertising easy, effective and efficient.
- Dedicated Distribution partners, enabling the best gross margin return on investment.
- Industry leading point of sale material to enable you to set up an attractive and informative floor display.
- Thousands of 5-Star reviews, with an average rating of 4.7 stars.
- Best in class warranties backed by a company in business for over 118 years.
- North American factory-based customer service support, training, and relationship management.

Combined these efforts will drive and convert in-store traffic.





2024 DISPLAY PROGRAM

30% OFF

GRILLS | COMPONENTS | GRILL CARTS

Must Stay on Display for 1 Year

Being a Bull dealer has its perks! Bull Outdoor Products offers a onetime yearly display discount of 30% off any grills, components, grill carts or a pre-selected outdoor kitchen that will be used in a showroom as a display.

DISPLAY REQUIREMENTS

- May display 1 of each model
- Carts and Components do qualify for program
- Model must stay on showroom floor for 1 year or dealer will be billed back for the full price
- Program excludes grill covers



Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Display credit invoices to be used toward future purchases. Standard freight program applies to grill and components only. Order ships at our discretion. Pricing subject to change at any time. Offer ends December 31, 2024 ©2024 Empire Distributing





DISPLAY PROGRAM CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

GUIDELINES

- This completed form and pictures with the product on the showroom floor must be submitted within 30 days of invoice date to receive display credit
- Display credit invoices to be used toward future purchases only.
- Products must *stay on the showroom floor or in a finished display island* for 12 months. *(If product is sold off the showroom floor inside of the 12 month agreement, and is not replaced within 1 week, you will be charged back the display discount.)*
- *Dealer may upgrade 1 model per series every 12 months*
- Program excludes grill covers

Invoice No: _____

Invoice Date: _____

Item No	Description	Dealer Cost	Future Credit

Submit to:
promotions@empiredistributing.net

Program ends December 31, 2024



OPTION ONE

\$4,500 ⇒ **INCLUDES 7' ISLAND AND BLAZE LTE3 GRILL**

AFTER DISPLAY CREDIT



IN-STOCK, READY TO SHIP

- **CHOOSE A, B, OR C CONFIGURATION BELOW**
Includes combo of: 24" Waste Cabinet, 24" Open Shelves OR 24" Single Door Cabinet
- **36" GRILL CABINET**
- **32" BLAZE LTE3 GRILL – NEW FOR 2024!**
- **BLACK COUNTERTOP**
- **COLOR-MATCHED TOE KICKS INCLUDED**



A WASTE CABINET + GRILL + OPEN SHELVES



B SINGLE DOOR + GRILL + OPEN SHELVES



C SINGLE DOOR + GRILL + WASTE CABINET

Choose any of our stocked colors/door styles.



Anthracite

Color Code: ANT
Stocked in PAN and SHAKER



Textured Black

Color Code: BLK
Stocked in PAN



Cappuccino

Color Code: CAP
Stocked in PAN



Textured White

Color Code: WHT
Stocked in SHAKER



Grey Glimmer

Color Code: GG
Stocked in PAN

OPTION TWO

30% ISLAND DISPLAY CREDIT



Display credit for appliances varies by brand.

Design your own custom kitchen display configuration

Select cabinets to create a custom display for your showroom and receive a 30% DISPLAY CREDIT to use toward future purchases. Contact our in-house Kitchen Design Specialist to get started.

See reverse for more details.



DEALER DISPLAY PROGRAM

What you get with your display...



- Qualifies you for **HIGHEST DEALER DISCOUNT**
- Get **FREE KITCHEN DESIGN HELP**
- ← **SAMPLE KITCHEN BOOKS** with pricing for common configurations from 8 ft to 12 ft plus L-Shaped, U-Shaped kitchens and more (**#1 Sales Tool!**)
- ← Color **SWATCH KIT** to share with your customers
- Manufacturer literature explaining the Challenger Designs selling process
- ← A set of **SAMPLE DOORS** of in-stock colors for your display space
- Challenger Designs video showroom loop for a TV near your display
- As always, sales and customer support from Empire

Once your display is set-up on site:

- We provide in person training for your staff or we require at least one member of your staff to complete an online version of our training course on how to sell with answers and videos for common installation questions.

Call us at 585.492.2780 to become a displaying dealer now!

GUIDELINES

To apply for display credit, submit the completed Display Credit Form, copy of invoice, and a picture of the display at your store location to: promotions@empiredistributing.net. Once your submission has been approved, we will apply the display credit to your account to be used toward future purchases. Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year.





2024 DISPLAY PROGRAM ORDER FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ PO #: _____ CD-DISP24

ORDER FORM

OPTION 1

Qty	Item No	Description
	Configuration A	Waste Cabinet + Grill + Open Shelves + Countertop + Toe Kick
	Configuration B	Single Door + Grill + Open Shelves + Countertop + Toe Kick
	Configuration C	Single Door + Grill + Waste Cabinet + Countertop + Toe Kick
	Specify color/door:	<input type="checkbox"/> ANT-PAN <input type="checkbox"/> BLK-PAN <input type="checkbox"/> CAP-PAN <input type="checkbox"/> WHT-SHK <input type="checkbox"/> GG-PAN <input type="checkbox"/> ANT-SHK
1	CDCSR	Color Swatch Kit
1	CDDOOR	Display Sample Doors
1	CDINSTOC	Literature: Challenger Designs In-Stock Cabinet Program
1	CDSAMPLIT	Literature: Sample Kitchens Book
	BLZ-4LTE3 Choose Fuel Type	Blaze 32" LTE3 - New Model for 2024! <input type="checkbox"/> NG <input type="checkbox"/> LP

OPTION 2

Contact our in-house Kitchen Design Specialist to design your custom kitchen display configuration.

Terms & Conditions: Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid in full within standard terms. Display Credit Form (along with photo and invoice) must be submitted within 30 days and approved to receive display credit. Display credit invoices to be used toward future purchases. Standard freight program applies. Order ships at our discretion. Pricing subject to change at any time. Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year. Offer ends June 30, 2024.

I understand the Terms and Conditions of this display program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credit will be issued once received from our manufacturer.

Signature



2024 DISPLAY CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Promo Code: _____ CD-DISP24

DISPLAY CREDIT REQUIREMENTS

OPTION 1: IN-STOCK CONFIGURATION DISPLAY CREDIT

Choose stocked configuration and receive a display credit off of your dealer cost toward a future kitchen.

OPTION 2: 30% ISLAND DISPLAY CREDIT

Select cabinets to create a custom display for your showroom and receive a 30% display credit off of your dealer cost toward a future kitchen.

*Attach picture of full display along with copy of Empire Invoice showing purchase.
Credit will be applied to future purchase.*

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Description	Serial Number* (Required)

*Serial number is located inside the cabinet on the side wall.

Dealer will be invoiced at full dealer cost. The invoice must be paid in full within terms and credits will be posted to dealer's account once install is completed (no later than July 31, 2024) to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year.

OPTION ONE

\$3,250 ⇒ **7' ISLAND** *(Grill sold separately)*
AFTER DISPLAY CREDIT



Display credit for appliances varies by brand.

INCLUDES:

- **CHOOSE A, B, OR C CONFIGURATION BELOW**
Includes combo of: 24" Waste Cabinet, 24" Open Shelves OR 24" Single Door Cabinet
- **36" GRILL CABINET** (Fits up to 32" Grill)
- **BLACK COUNTERTOP MANUFACTURED TO FIT YOUR GRILL MODEL**
- **COLOR-MATCHED TOE KICKS INCLUDED**



A WASTE CABINET + GRILL + OPEN SHELVES



B SINGLE DOOR + GRILL + OPEN SHELVES



C SINGLE DOOR + GRILL + WASTE CABINET

Choose any of our stocked colors/door styles.



Anthracite
Color Code: ANT
Stocked in PAN and SHAKER



Textured Black
Color Code: BLK
Stocked in PAN



Cappuccino
Color Code: CAP
Stocked in PAN



Textured White
Color Code: WHT
Stocked in SHAKER



Grey Glimmer
Color Code: GG
Stocked in PAN

OPTION TWO

30% ISLAND DISPLAY CREDIT



Display credit for appliances varies by brand.

Design your own custom kitchen display configuration

Select cabinets to create a custom display for your showroom and receive a 30% DISPLAY CREDIT to use toward future purchases.

See reverse for more details.



DEALER DISPLAY PROGRAM

What you get with your display...



- Qualifies you for **HIGHEST DEALER DISCOUNT**
- Get **FREE KITCHEN DESIGN HELP**
- ← **SAMPLE KITCHEN BOOKS** with pricing for common configurations from 8 ft to 12 ft plus L-Shaped, U-Shaped kitchens and more (**#1 Sales Tool!**)
- ← Color **SWATCH KIT** to share with your customers
- Manufacturer literature explaining the Challenger Designs selling process
- ← A set of **SAMPLE DOORS** of in-stock colors for your display space
- Challenger Designs video showroom loop for a TV near your display
- As always, sales and customer support from Empire

Once your display is set-up on site:

- We provide in person training for your staff or we require at least one member of your staff to complete an online version of our training course on how to sell with answers and videos for common installation questions.

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GUIDELINES

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2024 DISPLAY PROGRAM ORDER FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ PO #: _____ CD-DISP24

ORDER FORM

OPTION 1

Qty	Item No	Description
	Configuration A	Waste Cabinet + Grill + Open Shelves + Countertop + Toe Kick
	Configuration B	Single Door + Grill + Open Shelves + Countertop + Toe Kick
	Configuration C	Single Door + Grill + Waste cabinet + Countertop + Toe Kick
	Specify color/door:	<input type="checkbox"/> ANT-PAN <input type="checkbox"/> BLK-PAN <input type="checkbox"/> CAP-PAN <input type="checkbox"/> WHT-SHK <input type="checkbox"/> GG-PAN <input type="checkbox"/> ANT-SHK
1	CDCSR	Color Swatch Kit
1	CDDOOR	Display Sample Doors
1	CDINSTOC	Literature: Challenger Designs In-Stock Cabinet Program
1	CDSAMPLIT	Literature: Sample Kitchens Book
		MUST SPECIFY GRILL MODEL AND CUT-OUT DIMENSIONS

OPTION 2

Contact our in-house Kitchen Design Specialist to design your custom kitchen display configuration.

Terms & Conditions: Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid in full within standard terms. Display Credit Form (along with photo and invoice) must be submitted within 30 days and approved to receive display credit. Display credit invoices to be used toward future purchases. Standard freight program applies. Order ships at our discretion. Pricing subject to change at any time. Offer ends June 30, 2024. Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year.

I understand the Terms and Conditions of this display program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credit will be issued once received from our manufacturer.

Signature



CHALLENGER
DESIGNS

2024 DISPLAY CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Promo Code: _____ CD-DISP24

DISPLAY CREDIT REQUIREMENTS

OPTION 1: IN-STOCK CONFIGURATION DISPLAY CREDIT

Choose stocked configuration and receive a display credit off of your dealer cost toward a future kitchen.

OPTION 2: 30% ISLAND DISPLAY CREDIT

Select cabinets to create a custom display for your showroom and receive a 30% display credit off of your dealer cost toward a future kitchen.

*Attach picture of full display along with copy of Empire Invoice showing purchase.
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Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Description	Serial Number* (Required)

*Serial number is located inside the cabinet on the side wall.

Dealer will be invoiced at full dealer cost. The invoice must be paid in full within terms and credits will be posted to dealer's account once install is completed (no later than July 31, 2024) to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year.



CST-73.5-GRW-AT-P-CAP-CV



CST-64-KDDW-AT-S-CAP-SV

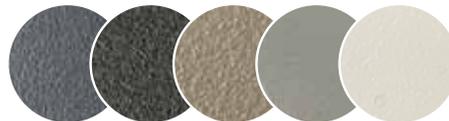
Coastal Grill Islands from Challenger Designs offer pre-assembled ease when adding a kitchen to an outdoor area. These powder-coated aluminum islands can include any grill 32" or smaller and arrive pre-assembled with attached aluminum or stainless steel countertop. Different models can include room for refrigerators, sinks or ceramic grills.

\$300 DISPLAY CREDIT *(Grill and appliances sold separately)*

- CHOOSE ANY MODEL OF COASTAL PRE-ASSEMBLED GRILL ISLANDS
- ISLANDS FIT UP TO 32" GRILL
- COUNTERTOP MANUFACTURED TO FIT YOUR GRILL MODEL
- CHOOSE ANY COLOR CABINET, COUNTERTOP AND DOOR STYLE
- SEPARATE DISPLAY CREDIT AVAILABLE FOR APPLIANCES *(Varies by Brand)*



CABINET COLOR OPTIONS



ANTHRACITE, BLACK, CAPPUCCINO, GREY GLIMMER AND WHITE



SPECKLED WALNUT, SANDY SHORE, AND GRAPHITE

COUNTERTOP COLOR OPTIONS



COPPER VEIN, SILVER VEIN, BLACK, SPECKLED WALNUT, AND STAINLESS STEEL





2024 DISPLAY PROGRAM ORDER FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ PO #: _____ COAST-DISP24

ORDER FORM

Qty	Item No	Description

Terms & Conditions: Account must be current to participate. Cannot be combined with any other offer. Invoice must be paid in full within standard terms. Display Credit Form (along with photo and invoice) must be submitted within 30 days and approved to receive display credit. Display credit to be used toward future purchases. Ships direct from Challenger out of Indiana. Actual freight charges will apply. Order ships at our discretion. Pricing subject to change at any time. Offer ends June 30, 2024.

Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year.

I understand the Terms and Conditions of this display program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credit will be issued once received from our manufacturer.

Signature



2024 DISPLAY CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Promo Code: _____ COAST-DISP24

DISPLAY CREDIT REQUIREMENTS

\$300 COASTAL DISPLAY CREDIT

Display a Challenger Designs Coastal Grill Island and receive a display credit off of your dealer cost toward a future kitchen.

*Attach picture of full display along with copy of Empire Invoice showing purchase.
Credit will be applied toward future purchase.*

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Description	Serial Number* (Required)

*Serial number is located inside the cabinet on the side wall.

Dealer will be invoiced at full dealer cost. The invoice must be paid in full within terms and credits will be posted to dealer's account once install is completed (no later than July 31, 2024) to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Displays are intended for non-demo use in an interior showroom. Display unit must remain on display for 12 months. Dealers are eligible for one display credit per product per year.

PROGRAMS

HEARTH LIVE BURN PROGRAM

Effective: March 1 through December 31, 2024

Claim Deadline: February 28, 2025

CAROL ROSE
COASTAL COLLECTION
By Empire Comfort Systems



LIVE BURN CREDITS – DIRECT-VENT, VENT-FREE, & OUTDOOR

Buy and display 1 unit take 50% off the first unit and up to two optional accessories

Buy and Display 2 units take 75% off the second unit and up to two optional accessories

Second unit must be of equal or lesser value (before optional accessories)

Buy and Display 3 units take 100% off the third unit and up to two optional accessories

Third unit must be of equal or lesser value than first and second units (before optional accessories)

For additional Live Burn displays please submit a separate 50/75/100 claim.

Units claiming for 50/75/100 credit, must be submitted on one claim form.

FILE A CLAIM

Submit a claim via Empire Distributing (promotions@empiredistributing.net) within 60 days of installation. Include a photo of each installed unit to receive credit. After your claim is processed, a credit will be given to the distributor, and the distributor will reimburse the dealer. Do not submit the form until after the installation is complete. No "advance credit" is allowed. Dealer Live Burn credits are subject to Distributor participation and approval by Empire Comfort Systems Sales Management.

Account must be current to participate. Invoice must be paid within terms. Burn credit invoices to be used toward future purchases.

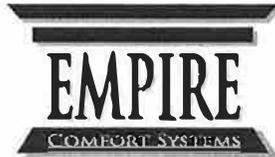
ADDITIONAL DETAILS

Products claimed in this program may not be claimed in other Empire programs. Serial numbers submitted for past claims are ineligible. The first two digits of the serial number must be within three years of installed date.

Units and Burners should remain on display for three years. Log sets may be refreshed annually as needed.



promotions@empiredistributing.net
7406 Route 98 | Arcade, NY 14009 | 585.492.2780



SINCE 1932

Hearth Products Live Burn Affidavit

Dealer Instructions:

- Use this form for new Live Burns
- Dealer submits this form, with photo(s), to Empire Distributing
- Empire will issue a credit to the Dealer based on their cost x percentage listed below.
- Display the items for three years from date of installation.

If this Live Burn is at a New Location, please complete the separate Dealer Locator Form

Dealer Info: Date Installed: _____	
Dealer Name _____	Contact: _____
Address: _____	City/ST/ZIP _____
Phone _____	Email Address _____

Distributor:
Company: _____
Address: _____
City ST ZIP: _____
Phone: _____

Distributor Sales Representative: (Required)
Name: _____
Address: _____
City ST ZIP: _____
Phone: _____

Date Installed: _____

Hearth Product & up to 2 accessories	Serial No	Allowance	TTL	Verification by Empire
1 st		x 50%		
1 st	Accessory 1	x 50%		
1 st	Accessory 2	x 50%		
2 nd		x 75%		
2 nd	Accessory 1	x 75%		
2 nd	Accessory 2	x 75%		
3 rd		x 100%		
3 rd	Accessory 1	x 100%		
3 rd	Accessory 2	x 100%		

Distributor Salesperson Signature: _____

Empire Sales Representative Signature _____

Empire Sales Manager Signature _____

Burn credit invoices to be used toward future purchases. Account must be current to participate.

Send claim form & pictures of display to:



Empire Distributing

7406 Route 98

Arcade, NY 14009

promotions@empiredistributing.net

INFRATECH
COMFORT



BECOME A DEALER
FOR ONLY

\$260⁴⁵

2024 BURN PROGRAM

(Credits Applied to Future Purchases)

THE VERY BEST IN OUTDOOR HEATING

Infratech electric infrared heaters provide indoor comfort to your outdoor entertaining spaces. They offer a wide array of design and color options to meet your needs within any budget. They are an efficient way to enjoy a warm comfortable atmosphere in cooler months.

“Infratech is absolutely essential for creating a livable, enjoyable outdoor space.”

JENNIFER HOPPEL
President, Burdge Architects

CD SERIES!



SINGLE DUPLEX SWITCH



BECOME AN AUTHORIZED INFRATECH DISPLAYING DEALER

DIVERSE PRODUCT OFFERING

Infratech offers multiple heater sizes and design configurations to seamlessly fit into any residential or commercial application.

TRAINING

Infratech and/or Empire Distributing will provide in-depth training for your staff and business partners.

CREATE LOCAL PRODUCT AWARENESS

Empire Distributing will provide dealer support to help raise awareness of the benefits of Infratech outdoor heating; including visiting local businesses such as restaurants, country clubs, wineries, breweries, builders, and architects.

LEADS

Upon successful completion of training and installation of display units to a showroom, the dealer will be eligible to receive territory based sales leads.

EXTENDED WARRANTY

Authorized dealers will be eligible for an extended (4) year warranty period upon completion of their training.

SHOWROOM DISPLAYS

Dealers will be invoiced at full dealer cost and are required to have one fully functioning system on display. Additional static units displayed are still eligible for the 50% credit on future purchases.

Submit a copy of Infratech Burn Credit Form and supporting documentation to: promotions@empiredistributing.net
All discounts are forfeited after January 31, 2025

Unit and controls must be operational to receive credit. Dealer will be invoiced at full dealer cost. Standard Net terms and freight program applies. Invoice must be paid in full. Once install is complete, credit will be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. One display credit per location. Offer expires December 31, 2024.

7406 ROUTE 98, ARCADE, NY 14009 | P: 585.492.2780 | F: 585.492.2785 | SALES@EMPIREDISTRIBUTING.NET | WWW.EMPIREDISTRIBUTING.NET



2024 BURN PROGRAM ORDER FORM

Dealer Name: _____ Date: _____

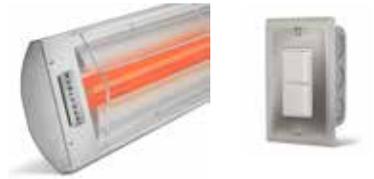
Address: _____

City: _____ State: _____ Zip: _____

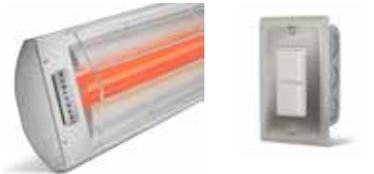
Contact Name: _____ PO #: _____ INF-DISP24

QUICK PICK OPTIONS *(Check 1 of the options below.)*

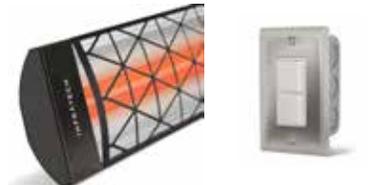
OPTION 1	Qty	Item No	Description	Dealer Cost
<input type="checkbox"/>	1	21-4100-SS	CD-4024 4000 Watt Stainless Steel	\$224.40
	1	14-4300	Single Duplex Switch	\$36.05
				<i>*Total after 50% display credit: \$260.45</i>



OPTION 2	Qty	Item No	Description	Dealer Cost
<input type="checkbox"/>	1	21-4300-SS	CD-6024 6000 Watt Stainless Steel	\$263.10
	1	14-4300	Single Duplex Switch	\$36.05
				<i>*Total after 50% display credit: \$299.15</i>



OPTION 3	Qty	Item No	Description	Dealer Cost
<input type="checkbox"/>	1	21-4300-BLK	CD-6024 6000 Watt, Black	\$278.10
	1	19-1005-BL1-D	Motif Fascia, Contemporary, Black	\$40.43
	1	14-4300	Single Duplex Switch	\$36.05
				<i>*Total after 50% display credit: \$354.58</i>



MARKETING MATERIAL

Qty	Item No	Description	Dealer Cost
	INFCONTROLDI	Infratech Control Counter Display	\$200
	WS19	Infratech Comfort Catalog	Free
	INFHOLDER	Infratech Catalog Holder	Free
	INFSIGN	Infratech Stainless Steel Signage	Free
	INFMANUAL	Infratech Reference Manual	Free

Terms & Conditions:

Unit and controls must be operational to receive credit. Dealer will be invoiced at full dealer cost. Standard Net terms and freight program applies. *Invoice must be paid in full and credits will be posted to dealer's account once install is completed to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. One display credit per location. Offer expires December 31, 2024.

I understand the terms and Conditions of this burn program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credits will be issued once received from our manufacturers.

Signature



2024 BURN CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Promo Code: _____ INF-DISP24

BURN CREDIT REQUIREMENTS

In order to qualify for the Burn Program and to be eligible to receive manufacturer generated leads, follow the guidelines below:

- An Infratech Display is required to include a minimum of 1 Full Heater Set-up:
 - 1 - C/CD Series
 - 1 - Infratech Value Control
- Each Heater must be functional to qualify
- Infratech Controls must be included and visible on functioning heater
- Retail signage displayed and marketing materials available for customers

Attach picture of fully functioning display along with copy of Empire Invoice showing purchase.

Credit will be applied to future purchase.

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Choose Fuel	Description

Dealer will be invoiced at full dealer cost. Invoice must be paid in full and credits will be posted to dealer's account once install is completed (no later than December 31, 2024) to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Burn credit form must be submitted no later than 1/31/25 or credit is forfeited.

2024 DISPLAY PROGRAM

OPTION 1

100% DISPLAY CREDIT

Starter Kit Bundle. Purchase the items below and display the Stone Age 36" Contractor Fireplace Kit to receive 100% Display Credit.
(Display credit applies to the 36" Contractor Fireplace Kit only.)

- 36" Stone Age Contractor Kit (For Display)
- Combination of 3 additional Stone Age Fireplace Kits, New Age Fireplaces, and/or Pizza Ovens
- 18 Buckets of Stone Age Hi-Temp Mortar
- 12 Flue Extensions (Any combination)



Display Tip

Turn the installation into an **EVENT!** This is great opportunity to show contractors how easy these fireplace kits are to install.

Receive 20% Display Credit for any Stone Age **accessories and building necessities** (firebrick, mortar, etc.) purchased through Empire Distributing to use for your display.

OPTION 2

50% DISPLAY CREDIT

Receive 50% Display Credit for any **Stone Age Fireplace, Storage Box, or Pizza Oven Kit** displayed at your store location.

Receive 20% Display Credit for any Stone Age **accessories and building necessities** (firebrick, mortar, etc.) purchased through Empire Distributing to use for your display.



GUIDELINES

To apply for display and accessory credit, submit the completed Display Credit Form, copy of invoice, and a picture of the display at your store location to: promotions@empiredistributing.net.

Once your submission has been approved, we will apply the display credit to your account to be used toward future purchases.

PROMO CODE: SA-DISP24



Standard Net terms and freight program applies. Dealer will be invoiced at full dealer cost. The invoice must be paid in full within standard terms to receive credit. Once Display Credit Form has been approved, credits will be posted to dealer's account to be applied toward future purchases. Account must be current in order to participate. Cannot be combined with any other offer. One display credit per location. Offer expires June 30, 2024.

PROGRAM BENEFITS

Innovative Hearth Products (IHP) offers the following credits for permanently installed IHP Brand Unit, Venting and Accessory displays for Registered Showrooms as follows:

75% of Customers Net Cost for Burning Displays

25% of Customers Net Cost for Static Displays

PROGRAM GUIDELINES

- Display any current IHP Brand fireplace, stove or insert in your showroom.
- Qualified products include the appliance, accessories, and proprietary IHP venting.
- Product must be permanently installed, operational for display purposes, and representative of current production products offered by IHP at time of installation.
- Non-burning (Static) displays must be shown in a permanent display setting. Fireplaces and Inserts must be fully enclosed to qualify.
- Discontinued products do not qualify for this program.
- Display must be maintained and operational in the showroom for at least 12 months.
- Display models will not be replaced under this program unless a significant change to design is made without prior written approval from the dealer's DSM.
- Installation must be within 60 days of purchase invoice date.
- Claim must be filed within 30 days of installation.
- Cannot participate in any other IHP display program.
- Program subject to verification via random floor checks.
- Account must be current to participate.
- Display credit invoices to be used toward future purchases.

HOW TO FILE A BURN DISPLAY CLAIM:

Complete the IHP Claim Form Worksheet and include the following information:

- Dealer Name, Distributor's customer number, Distributor name, and installation date.
- Detailed list of every display item claimed under the program with the serial number for each of the appliances claimed.
- Color photograph of the display showing the product permanently installed and operational.
- Submit the complete claim form and supporting information to promotions@empiredistributing.net for review and approval.
- Claims sent directly from Dealers will be returned for resubmission through their Servicing Distributor.

CLAIM INFO



**Please fill in all info, do not leave blank lines between items,
and please submit as an Excel file, no scanned versions.**

Account Name: _____

Account # to Claim Against: _____

Type of Claim (Check One)

Co-Op _____

Burn Display _____

Model Home _____

Co-Op

Purchase or Event Date: _____

Burn Display

(For Dist Use Only)

Dealer Name: _____

City, State, Zip: _____

Installation Date: _____

Purchase Date: _____

Model Home Claims:

(For Dist Use Only)

Dealer Name: _____

Builder: _____

Subdivision/Area Name: _____

Build Out # Units: _____

Installation Date: _____

Purchase Date: _____

Submit to: promotions@empiredistributing.net

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Promo Code: _____ WTDISP24

FLOOR DISPLAY

Qty	Item #	Description	Retail	Dealer Cost
	DISFL	Warming Trends Floor Display	\$992	\$495



CFB60LP

Comes Standard with:

- CFB60LP Brass Burner
- 18" Square Plate
- Key Valve
- 18" x 18" x 36" Metal Frame
- Four 18" x 36" Marketing Panels that fit inside Metal Frame
- Current Marketing Literature
- Counter Top Catalog Holder with 8.5" x 17.5" Marketing Panel

Floor Display Marketing Panels (Panels may vary)



Standard Net terms and freight program applies. Account must be current in order to participate.
 Cannot be combined with any other offer. Order ships at our discretion. Offer ends 12/31/24. ©2024 Empire Distributing



2024 DISPLAY PROGRAM

DISPLAY | BURN | STAFF PERSONAL USE PROGRAM



DISPLAY/BURN REQUIREMENTS

- Display a minimum of 2 ovens to qualify as a displaying dealer
- Display credit available on up to 3 ovens
- Portable Ovens, Infinity Series and Accessories do not qualify
- Model must stay on showroom floor for 18 months or dealer will be billed back for the full price
- Complete Display Credit Form and email it along with a picture of the oven on display to promotions@empiredistributing.net

STAFF PERSONAL USE REQUIREMENTS

- Program is available to staff of displaying dealers only
- Limited to 1 personal use credit per person
- Limited to 3 personal use credits per displaying location
- Receive 30% off Dealer Cost (Infinity Series Ovens Excluded from this offer)

Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Display credit to be used toward future purchases. Standard freight program applies. Portable ovens and accessories do not qualify for discount program. Personal use limited to 3 per location, 1 per person. Order ships at our discretion. Pricing subject to change at any time. Offer ends Feb 28, 2025 ©2024 Empire Distributing





ORDER FORM DISPLAY PROGRAM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Promo Code: _____ WPPO-DISP24

Program ends Feb 28, 2025

Please check which program you are ordering for:

DISPLAY/BURN PROGRAM

- Display a minimum of 2 ovens to qualify as a displaying dealer
- Display credit available on up to 3 ovens
- Portable Ovens, Infinity Series and Accessories do not qualify
- Model must stay on showroom floor for 18 months or dealer will be billed back for the full price
- Complete Display Credit Form and email it along with a picture of the oven on display to promotions@empiredistributing.net

STAFF PERSONAL USE PROGRAM

- Program is available to staff of displaying dealers only
- Limited to 1 personal use credit per person
- Limited to 3 personal use credits per displaying location
- Receive 30% off Dealer Cost (Infinity Series Ovens Excluded from this offer)

Please enter the individual WPPO items below that you would like to purchase.

Qty	Item #	Description	Dealer Cost	Future Cost

Terms & Conditions: Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid in full and photo must be submitted within 30 days to receive display discount. Display credit invoices to be used toward future purchases. Standard freight program applies. Portable ovens and accessories do not qualify for discount program. Personal use limited to 3 per location, 1 per person. Order ships at our discretion. Pricing subject to change at any time. Offer ends Feb 28, 2025.

I understand the terms and Conditions of this burn program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credit will be issued once received from our manufacturer.

Signature



DISPLAY/BURN/STAFF PERSONAL USE PROGRAM CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Please check which program you are applying credit for:

DISPLAY/BURN PROGRAM

- Display a minimum of 2 ovens to qualify as a displaying dealer
- Display credit available on up to 3 ovens
- Portable Ovens, Infinity Series and Accessories do not qualify
- Model must stay on showroom floor for 18 months or dealer will be billed back for the full price
- Complete Display Credit Form and email it along with a picture of the oven on display to promotions@empiredistributing.net

STAFF PERSONAL USE PROGRAM

- Program is available to staff of displaying dealers only
- Limited to 1 personal use credit per person
- Limited to 3 personal use credits per displaying location
- Receive 30% off Dealer Cost (Infinity Series Ovens Excluded from this offer)

Invoice No: _____

Invoice Date: _____

Item No	Description	Dealer Cost	Future Credit

Submit to:
promotions@empiredistributing.net

Program ends Feb 28, 2025

