



OUTDOOR



DISPLAY PROGRAMS
GUIDELINES & FORMS





SHOWROOM DISPLAY PROGRAM

OFFER EXPIRES DECEMBER 31, 2023



BECOME A DISPLAYING DEALER FOR BLAZE GRILLS

Must display 2 units to be an authorized dealer.

20% OFF

Receive 20% display credit off any **Blaze Grill Head** and **Blaze Island Components** displayed in a finished outdoor kitchen island in your showroom or purchase a **TRU Island Grill Package** and Receive 20% discount.* (Offer Excludes Grill Covers)



Choose your Grill Head Choose your Components

10% OFF

Receive 10% discount off any **Blaze Grill with Cart** displayed in your showroom.* (Offer Excludes Grill Covers)



TRU Island Grill Package Choose your Grill Head & Cart

*DISPLAY FOR 12 MONTHS

Product must remain in your showroom for 12 months, beginning once the display program credit form has been approved by Empire. (If display product is sold inside of the 12 months agreement and is not replaced within 1 week, you will be charged back the display discount.)



FUTURE CREDIT

- **HOW TO SUBMIT FOR CREDIT**
Display Credit Form and Pictures must be submitted to: promotions@empiredistributing.net showing the product on the showroom floor or in the finished display island within **30 Days** of product delivery to receive display credit
- **CREDIT ON ACCOUNT**
Display credit invoices to be used toward future purchases only.
- **NOTE**
Display units are for retail showrooms only
- **PROMO CODE:** BLZ-DSP23



Account must be current to participate. Cannot be combined with any other offer. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Standard freight program applies to grill and components only. Promotion does not apply to grill covers and portable gas grills. Order ships at our discretion. Pricing subject to change at any time. ©2023 Empire Distributing

7406 Route 98, Arcade, NY 14009 | P: 585.492.2780 | F: 585.492.2785 | sales@empiredistributing.net | www.empiredistributing.net



DISPLAY PROGRAM CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

GUIDELINES

- This completed form and pictures with the product on the showroom floor must be submitted within 30 days of invoice date to receive display credit
- Display credit invoices to be used toward future purchases only.
- Products must *stay on the showroom floor or in a finished display island* for 12 months. *(If product is sold off the showroom floor inside of the 12 month agreement, and is not replaced within 1 week, you will be charged back the display discount.)*
- *Dealer may upgrade 1 model per series every 12 months*
- Program excludes grill covers

Invoice No: _____

Invoice Date: _____

Item No	Description	Dealer Cost	Future Credit

Submit to:
promotions@empiredistributing.net

Program ends December 31, 2023



Broil King®

2023 DISPLAY PROGRAM

3 Packages to Choose From
GOOD | BETTER | BEST



PACKAGE 1 - GOOD

\$1,995
Dealer Cost



SIDE 1



SIDE 2

PACKAGE 1 - DETAILS (BKDISP-1)

Town display brackets, signage, and literature included. Dealer responsible for purchase of the wood beams from a local source.

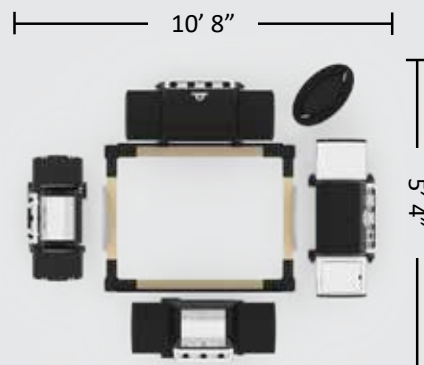
ITEM #	DESCRIPTION
BK814154	Gem
BK834254	Monarch 320
BK865254	Crown 420
BK875224	Baron 440 Pro

STORE FRONT DIMENSIONS

67 FT²

This includes the dimensions of the grills around the display.

Recommended Frame Height: 8' 4"
Minimum Frame Height: 6'





PACKAGE 2 - BETTER

\$3,995
Dealer Cost

FREE

Porta-Chef

120

\$299 Value



PACKAGE 2 - DETAILS (BKDISP-2)

Town display brackets, signage, and literature included. Dealer responsible for purchase of the wood beams from a local source.

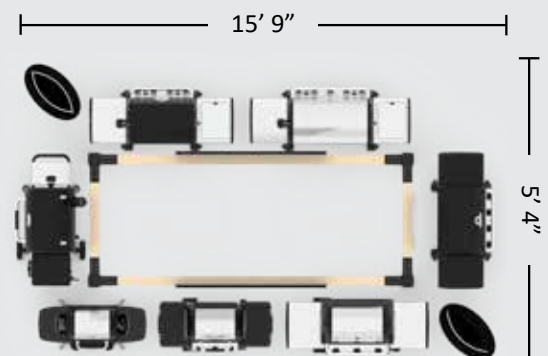
ITEM #	DESCRIPTION
BK814154	Gem
BK946854	Signet 320
BK865254	Crown 420
BK875244	Baron 490 Pro
BK876944	Baron S 590 Pro IR
BK495051	Regal Pellet 400
BK950654	Porta-Chef 120 (FREE)

STORE FRONT DIMENSIONS

84 FT²

This includes the dimensions of the grills around the display.

Recommended Frame Height: 8' 4"
Minimum Frame Height: 6'



2023 DISPLAY PROGRAM



PACKAGE 3 - BEST

\$5,995
Dealer Cost

FREE
Porta-Chef
320

\$399 Value



PACKAGE 3 - DETAILS (BKDISP-3)

Town display brackets, signage, and literature included. Dealer responsible for purchase of the wood beams from a local source.

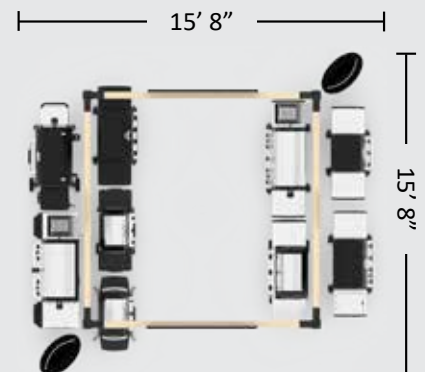
ITEM #	DESCRIPTION
BK814154	Gem
BK946854	Signet 320
BK874214	Baron 320 - Pro
BK865254	Crown 420
BK875224	Baron 440 Pro
BK876944	Baron S 590 Pro IR
BK496911	Regal 500 Pro Pellet
BK958944	Regal S 590 Pro IR
BK952654	Porta-Chef 320 (FREE)

STORE FRONT DIMENSIONS

245 FT²

This includes the dimensions of the grills around the display.

Recommended Frame Height: 8' 4"
Minimum Frame Height: 6'



2' FREESTANDING MERCHANDISER

DEALER COST: \$1,606.70
SUGGESTED RETAIL: \$3,208.64



2' FREESTANDING MERCHANDISER

PACKAGE DETAILS (PACKAGE ITEM #BKFSM-2BK)

Qty	Item No.	Description	Dealer Cost	Suggested Retail	MAP
6	BK60181	SMOKER BOX - PELLET - SS	\$ 9.55	\$ 18.99	\$ 16.99
4	BK60185	SMOKER BOX - SS	\$ 9.15	\$ 16.99	\$ 15.99
6	BK60745	GRID LIFTER - SS	\$ 4.15	\$ 7.99	\$ 6.99
6	BK60934	GRILL LIGHT - COB - RESIN	\$ 12.00	\$ 22.99	\$ 19.99
4	BK60945	OILSPRITZER - SS	\$ 8.55	\$ 16.99	\$ 15.99
6	BK61490	BASTING SET - DELUXE - 2 PCS - SS	\$ 8.00	\$ 16.99	\$ 14.99
4	BK61495	MARINADE INJECTOR - SS & RESIN	\$ 8.60	\$ 16.99	\$ 15.99
6	BK61825	THERMOMETER- DIGITAL INSTANT READ	\$ 12.35	\$ 24.99	\$ 21.99
6	BK61935	THERMOMETER - DIGITAL SIDE TABLE	\$ 24.00	\$ 44.99	\$ 39.99
6	BK62380	CLEANER - GRILL AND CASTING	\$ 5.15	\$ 9.99	\$ 8.99
4	BK62602	RIB RACK - IMPERIAL SERIES - SS	\$ 27.50	\$ 54.99	\$ 49.99
6	BK63220	WOOD CHIPS- HICKORY- BOXED	\$ 4.50	\$ 9.99	\$ 7.99
6	BK64003	TOOL SET - 4 PCS - BARON - SS	\$ 23.50	\$ 47.99	\$ 42.99
6	BK64030	SUPER FLIPPER - BARON - SS	\$ 5.55	\$ 11.99	\$ 9.99
6	BK64036	TONG-BARON - 12" - SS	\$ 5.20	\$ 9.99	\$ 8.99
6	BK64049	SKEWERS - DUAL PRONG -4 PCS - SS	\$ 5.10	\$ 9.99	\$ 8.99
6	BK64312	TONG - BARON - 3 PACK COLORED - SS	\$ 18.00	\$ 37.99	\$ 31.99
6	BK65228	GRILL BRUSH - WOOD - HEAVY/LONG PALMYRA BRISTLES	\$ 9.25	\$ 18.99	\$ 16.99
6	BK65229	GRILL BRUSH - WOOD - HEAVY/LONG SS BRISTLES	\$ 9.55	\$ 18.99	\$ 16.99
6	BK65335	GRILL BRUSH - SCRAPER-WOOD	\$ 10.50	\$ 21.99	\$ 18.99
6	BK65643	GRILL BRUSH - TRI-HEAD - TWISTED NYLON	\$ 8.50	\$ 16.99	\$ 14.99
6	BK65648	GRILL BRUSH - TRI-HEAD - TWISTED PALMYRA	\$ 8.90	\$ 16.99	\$ 15.99
4	BK69712	TOPPER - FLAT - IMPERIAL-SS	\$ 24.35	\$ 47.99	\$ 42.99
4	BK69814	PIZZASTONE - 15"	\$ 22.50	\$ 44.99	\$ 39.99
4	BK69818	TOPPER - WOK - IMPERIAL - SS	\$ 25.40	\$ 49.99	\$ 44.99
1	FSM-2	Freestanding 2 Foot Merchandiser (\$200 Value)	Free		
1	BKS-2-EN	Sign for 2 Foot Freestanding Merchandiser	Free		

Account must be current and in good standing to participate. Cannot be combined with any other offers. One merchandiser per location.
Standard freight program applies. Ships at Empire Distributing's discretion. ©2023 Empire Distributing

4' FREESTANDING MERCHANDISER

DEALER COST: \$3,954.15
SUGGESTED RETAIL: \$7,956.36



SIDE 1

SIDE 2

4' FREESTANDING MERCHANDISER

PACKAGE DETAILS (PACKAGE ITEM #BKFSM-4BK)

Qty	Item No.	Description	Dealer Cost	Suggested Retail	MAP
10	BK50416	FOIL DRIP PAN - 6" x 4 3/4" - 10 PACK - ALUMINUM	\$ 5.40	\$11.99	\$ 9.99
6	BK60007	SIDE SHELF MAT-SILICONE MAGNETIC DESIGN - REGAL PELLET	\$ 14.75	\$ 29.99	\$ 25.99
6	BK60181	SMOKER BOX-PELLET - SS	\$ 9.55	\$ 18.99	\$ 16.99
4	BK60190	SMOKER BOX-PREMIUM - SS	\$ 19.35	\$ 37.99	\$ 32.99
6	BK60745	GRID LIFTER - SS	\$ 4.15	\$ 7.99	\$ 6.99
6	BK60934	GRILL LIGHT - COB - RESIN	\$ 12.00	\$ 22.99	\$ 19.99
4	BK60945	OILSPRITZER - SS	\$ 8.55	\$ 16.99	\$ 15.99
4	BK60974	GLOVE - SINGLE BLACK W/ BLUE ACCENTS	\$ 9.00	\$ 16.99	\$ 14.99
4	BK60975	APRON - PVC/POLYESTER	\$ 13.70	\$ 27.99	\$ 23.99
6	BK61490	BASTING SET - DELUXE - 2 PCS - SS	\$ 8.00	\$ 16.99	\$ 14.99
4	BK61495	MARINADE INJECTOR - SS & RESIN	\$ 8.60	\$ 16.99	\$ 15.99
6	BK61825	THERMOMETER - DIGITAL INSTANT READ	\$ 12.35	\$ 24.99	\$ 21.99
6	BK61935	THERMOMETER - DIGITAL SIDE TABLE	\$ 24.00	\$ 44.99	\$ 39.99
6	BK62380	CLEANER - GRILL AND CASTING	\$ 5.15	\$ 9.99	\$ 8.99
6	BK62385	CLEANER - STAINLESS STEEL POLISH	\$ 5.15	\$ 9.99	\$ 8.99
6	BK62390	CLEANER - GRILL REVITALIZER	\$ 5.15	\$ 9.99	\$ 8.99
4	BK62602	RIB RACK - IMPERIAL SERIES - SS	\$ 27.50	\$ 54.99	\$ 49.99
6	BK63220	WOOD CHIPS - HICKORY - BOXED	\$ 4.50	\$ 9.99	\$ 7.99
6	BK64003	TOOL SET - 4 PCS - BARON - SS	\$ 23.50	\$ 47.99	\$ 42.99
4	BK64004	TOOLSET - 4 PCS - IMPERIAL - SS	\$ 31.40	\$ 64.99	\$ 54.99
12	BK64009	BOTTLE OPENER - SS	\$ 2.65	\$ 5.99	\$ 4.99
6	BK64030	SUPER FLIPPER - BARON - SS	\$ 5.55	\$ 11.99	\$ 9.99
6	BK64031	TURNER - BARON - SS	\$ 5.10	\$ 9.99	\$ 8.99
6	BK64032	TONG - BARON - 16" - SS	\$ 5.85	\$ 11.99	\$ 9.99
6	BK64036	TONG - BARON - 12" - SS	\$ 5.20	\$ 9.99	\$ 8.99
6	BK64038	GRILL BRUSH - BARON - PALMYRA	\$ 12.05	\$ 22.99	\$ 19.99
6	BK64049	SKEWERS - DUAL PRONG - 4 PCS - SS	\$ 5.10	\$ 9.99	\$ 8.99
4	BK64070	MEATCLAWS - SS	\$ 11.30	\$ 22.99	\$ 19.99
6	BK64312	TONG - BARON - 3 PACK COLORED - SS	\$ 18.00	\$ 37.99	\$ 31.99
6	BK64658	REPLACEMENT BRUSH HEADS - PALMYRA - 3 PCS	\$ 7.80	\$ 15.99	\$ 13.99
6	BK64935	STEAK KNIVES - 4 PCS - SS	\$ 11.90	\$ 24.99	\$ 21.99
3	BK65070	GRILL BASKET - ADJUSTABLE - SS	\$ 15.40	\$ 34.99	\$ 29.99
6	BK65228	GRILL BRUSH - WOOD - HEAVY/LONG PALMYRA BRISTLES	\$ 9.25	\$ 18.99	\$ 16.99
6	BK65229	GRILL BRUSH - WOOD - HEAVY/LONG SS BRISTLES	\$ 9.55	\$ 18.99	\$ 16.99
6	BK65335	GRILL BRUSH - SCRAPER - WOOD	\$ 10.50	\$ 21.99	\$ 18.99
6	BK65643	GRILL BRUSH - TRI-HEAD - TWISTED NYLON	\$ 8.50	\$ 16.99	\$ 14.99
6	BK65648	GRILL BRUSH - TRI-HEAD - TWISTED PALMYRA	\$ 8.90	\$ 16.99	\$ 15.99
6	BK65679	GRILL BRUSH - ICE - SS & RESIN	\$ 14.80	\$ 29.99	\$ 25.99
6	BK67470	GRILL COVER - SELECT - BARON 300 SERIES/MONARCH	\$ 37.20	\$ 74.99	\$ 64.99
6	BK68487	GRILL COVER - PREMIUM - SIGNET/SOVEREIGN/BARON 400 SERIES	\$ 53.60	\$ 109.99	\$ 97.99
6	BK68488	GRILL COVER - PREMIUM - BARON 500 SERIES	\$ 57.40	\$ 114.99	\$ 99.99
6	BK68490	GRILL COVER - PREMIUM - IMPERIAL/REGAL XL SERIES	\$ 67.15	\$ 129.99	\$ 119.99
4	BK69132	ROASTER - CHICKEN - SS	\$ 8.20	\$ 16.99	\$ 14.99
4	BK69138	KEBAB RACK - NARROW - SS	\$ 11.45	\$ 22.99	\$ 19.99
1	BK69615	RIB ROASTER - CAST IRON	\$ 47.05	\$ 99.99	\$ 84.99
4	BK69712	TOPPER - FLAT - IMPERIAL - SS	\$ 24.35	\$ 47.99	\$ 42.99
4	BK69814	PIZZASTONE - 15"	\$ 22.50	\$ 44.99	\$ 39.99
4	BK69818	TOPPER - WOK - IMPERIAL - SS	\$ 25.40	\$ 49.99	\$ 44.99
1	FSM-4	Freestanding 4 Foot Merchandiser (\$275 value)	Free		
1	BKS-4-EN	Sign for 4 Foot Freestanding Merchandiser	Free		

Account must be current and in good standing to participate. Cannot be combined with any other offers. One merchandiser per location.
Standard freight program applies. Ships at Empire Distributing's discretion. ©2023 Empire Distributing

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone Number: _____

Check the box next to the display package you would like to purchase.

PACKAGE 1 - GOOD (PACKAGE ITEM #BKDISP-1)

ITEM #	DESCRIPTION	DISPLAY COST
BK814154	Gem	\$1,995
BK834254	Monarch 320	
BK865254	Crown 420	
BK875224	Baron 440 Pro	



PACKAGE 2 - BETTER (PACKAGE ITEM #BKDISP-2)

ITEM #	DESCRIPTION	DISPLAY COST
BK814154	Gem	\$3,995
BK946854	Signet 320	
BK865254	Crown 420	
BK875244	Baron 490 Pro	
BK876944	Baron S 590 Pro IR	
BK495051	Regal Pellet 400	FREE
BK950654	Porta-Chef 120	



PACKAGE 3 - BEST (PACKAGE ITEM #BKDISP-3)

ITEM #	DESCRIPTION	DISPLAY COST
BK814154	Gem	\$5,995
BK946854	Signet 320	
BK874214	Baron 320 - Pro	
BK865254	Crown 420	
BK875224	Baron 440 Pro	
BK876944	Baron S 590 Pro IR	
BK496911	Regal 500 Pro Pellet	
BK958944	Regal S 590 Pro IR	FREE
BK952654	Porta-Chef 320	



PACKAGE 4 - BUILD YOUR OWN

Town Display Kit includes: brackets, signage, and literature. Dealer responsible for purchase of the wood beams from a local source. ORDER ITEM #BK991900. Pick your own appliances. (Minimum purchase of 4 grills.)

2' FREESTANDING MERCHANDISER (PACKAGE ITEM #BKFSM-2BK) **DISPLAY COST: \$1,606.70**

4' FREESTANDING MERCHANDISER (PACKAGE ITEM #BKFSM-4BK) **DISPLAY COST: \$3,954.15**

Account must be current to participate. Cannot be combined with any other offer. Payment must be received according to payment terms. Standard freight program applies. Order ships at our discretion. Pricing subject to change at any time. Offer expires 12/30/2023. ©2023 Empire Distributing



2023 DISPLAY PROGRAM

GRILL HEADS, CARTS & COMPONENTS

The Broilmaster Display Program gives you the ability to display and demonstrate more grill models on your showroom floor. The more models you display, the greater your sales and benefits!

BUILT-IN GRILLS

Qualify for One-Time 50% Display Credit

- Maximum 2 Built-in Grills per year, per locations
- If multiple grills are being claimed, they must each be of a different model
- Grills must remain on display for a minimum of 12 months
- Broilmaster Grill Components qualify for 50% display credit
- Grill Covers do NOT qualify for display program

CART MODEL GRILLS

Qualify for One-Time 25% Display Credit

- Maximum 4 Cart Model Grills per year, per locations. They must each be of a different model.
- Grills must remain on display for a minimum of 12 months
- Grill Covers do NOT qualify for display program
- BONUS - Any Cart Model Grill used for live demonstrations at Home Shows, Fairs, or Showroom qualify for a one-time 50% Display Credit. One grill per location.

DISPLAY

STATIC

BUILT-IN

LIVE DEMONSTRATION UNIT

CREDIT

25% PER GRILL (UP TO 4 PER YEAR)

50% PER GRILL (UP TO 2 PER YEAR)

50% (LIMIT 1)



SUBMIT FOR CREDIT

Complete Broilmaster Burn Credit Form and email it along with a picture of your finished display to promotions@empiredistributing.net within 30 days of original invoice. All claims submitted after 30 days of invoice date will not be accepted. Limit of one per model per showroom.

Account must be current and in good standing to participate. Dealer will be invoiced at full dealer cost. Once Display is approved, credit will be issued and applied to future purchases. Standard Net terms and freight program applies. Invoice must be paid within terms to receive credit towards future purchase. Order ships at our discretion. Cannot be combined with any other offer. No credit cards accepted on this program. Offer applies to stocking items only. Program ends 12/31/23. ©2023 Empire Distributing





2023 DISPLAY CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

DISPLAY CREDIT REQUIREMENTS

BUILT-IN GRILLS

Qualify for One-Time 50% Display Credit

- Maximum 2 Built-in Grills per year, per locations
- If multiple grills are being claimed, they must each be of a different model
- Grills must remain on display for a minimum of 12 months
- Broilmaster Grill Components qualify for 50% display credit
- Grill Covers do NOT qualify for display program

CART MODEL GRILLS

Qualify for One-Time 25% Display Credit

- Maximum 4 Cart Model Grills per year, per locations. They must each be of a different model.
- Grills must remain on display for a minimum of 12 months
- Grill Covers do NOT qualify for display program
- BONUS - Any Cart Model Grill used for live demonstrations at Home Shows, Fairs, or Showroom qualify for a one-time 50% Display Credit. One grill per location.

DISPLAY	CREDIT
STATIC	25% PER GRILL (UP TO 4 PER YEAR)
BUILT-IN	50% PER GRILL (UP TO 2 PER YEAR)
LIVE DEMONSTRATION UNIT	50% (LIMIT 1)

*Attach picture of fully functioning display along with copy of Empire Invoice showing purchase. Display Credit Form must be submitted within 30 days of original invoice date. **Credit will be applied to future purchase.***

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Description

Dealer will be invoiced at full dealer cost. The invoice must be paid in full and credits will be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Program ends 12/31/23. ©2023 Empire Distributing

Up to **40% DISPLAY CREDIT**

Expires: June 30, 2023 (Credits Applied to Future Purchases)



DEALER PROGRAM DETAILS

1. Display Units: Tungsten, Platinum, or Eclipse heaters with controls.
2. We require the inclusion of Bromic On/Off Controls to show complete versatility of our outdoor heating solution.
3. Bromic marketing material and retail signage must be available for customer take away and education. You will be supplied and must show literature of the unit that is on display.
4. Accelerated discounts for displays are as follows:
 - a. **40%** off standard dealer cost for all Tungsten or Platinum heaters and controls.
 - b. **40%** off standard dealer cost for Eclipse Built-in heaters and controls.
 - c. **10%** off standard dealer cost for Eclipse Portable heater.
 - d. Discounts will be based on dealer's purchase cost.
 - e. Credits will be applied once qualifying details are provided. See further details below.
5. Burn credits will only be issued for 1 unit per model, per product family, per location, no duplicate purchases will be honored. Multiple locations for the same dealer do qualify for Display Program.
6. Static displays will qualify for program as long as live functioning units are also present.

BONUS BENEFITS FROM EMPIRE



- Sales Rep will hold an in-depth training with your staff and business partners
- Sales Rep will travel on the road in your town with an employee or partner of your choice to help raise awareness by calling on local businesses such as (but not limited to) Restaurants, Country Clubs, Wineries, Breweries, Builders, Architects, etc.
- Once this is completed you will eligible to receive Bromic leads for your territory

Submit a copy of Bromic Display Credit Form and supporting documentation to:
promotions@empiredistributing.net



Unit and controls must be operational to receive credit. Dealer will be invoiced at full dealer cost. Standard Net terms and freight program applies. The invoice must be paid in full and credits will be posted to dealer's account once install is completed to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. One display credit per location. Offer expires June 30, 2023.



BROMIC®

2023 DISPLAY PROGRAM ORDER FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ PO #: _____ BRO-DISP23

ORDER FORM

Qty	Item No	Description

MARKETING MATERIAL

Qty	Item No	Description
	MKT00007	Bromic Catalog
	MKT00018	Bromic Platinum Gas Sell Sheets
	MKT00016	Bromic Platinum Electric Sell Sheet
	BRPLEM	Bromic Platinum Marine Grade Electric Sell Sheet
	MKT00017	Bromic Tungsten Gas Sell Sheets
	MKT00012	Bromic Tungsten Electric Sell Sheets
	MKT00013	Bromic Tungsten Portable Sell Sheets
	BRPVT	Bromic Portable vs. Mushroom Patio Heater
	BRCONT	Bromic Electric Dimmer Switch Sell Sheets
	BRWCF	Bromic Electric On/Off Switch Sell Sheet
	BRFAQ	Bromic Frequently Asked Questions

Terms & Conditions:

Unit and controls must be operational to receive credit. Dealer will be invoiced at full dealer cost. Standard Net terms and freight program applies. The invoice must be paid in full and credits will be posted to dealer's account once install is completed to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Offer expires June 30, 2022.

I understand the terms and Conditions of this display program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credits will be issued once received from our manufacturers. _____
Signature



BROMIC

2023 DISPLAY CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Promo Code: _____ BRO-DISP23

DISPLAY CREDIT REQUIREMENTS

Burn Credit Claim process - Bronic Heating requires a Burn Credit form to be completed to register the Dealer and claim the associated burn credit. The following information will be required.

1. Dealer Name
2. Displays Products listed by model and serial number.
3. Date of installation of displays and verification of working unit.
4. Dealer location for addition to the dealer locator (only dealers with working displays qualify to be placed on the dealer locator).
5. Photograph of the products (on dealer showroom floor or outside burn area).
6. Copy of the Invoice from the distributor to dealer.

Attach picture of full display (a minimum of 1 unit must be functioning) along with copy of Empire Invoice showing purchase. Credit will be applied to future purchase.

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Description

Dealer will be invoiced at full dealer cost. The invoice must be paid in full and credits will be posted to dealer's account once install is completed (no later than July 31, 2023) to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer.



2023 DISPLAY PROGRAM

30% OFF

GRILLS | COMPONENTS | GRILL CARTS

Must Stay on Display for 1 Year

Being a Bull dealer has its perks! Bull Outdoor Products offers a onetime yearly display discount of 30% off any grills, components, grill carts or a pre-selected outdoor kitchen that will be used in a showroom as a display.

DISPLAY REQUIREMENTS

- May display 1 of each model
- Carts and Components do qualify for program
- Model must stay on showroom floor for 1 year or dealer will be billed back for the full price
- Program excludes grill covers



Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Standard freight program applies to grill and components only. Order ships at our discretion. Pricing subject to change at any time. Offer ends December 31, 2023 ©2023 Empire Distributing

7406 Route 98, Arcade, NY 14009 | P: 585.492.2780 | F: 585.492.2785 | sales@empiredistributing.net | www.empiredistributing.net



ORDER FORM SHOWROOM DISPLAY PROGRAM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Promo Code: _____ BULL-DISP23

Program ends December 31, 2023

Please enter the individual Bull items below that you would like to purchase to display in your showroom.

Qty	Item #	Description	Dealer Cost	Future Cost

Terms & Conditions: Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Standard freight program applies to grill and components only. Order ships at our discretion. Pricing subject to change at any time. Offer ends December 31, 2023 ©2023 Empire Distributing

I understand the terms and Conditions of this burn program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credit will be issued once received from our manufacturer.

Signature



DISPLAY PROGRAM CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

GUIDELINES

- This completed form and pictures with the product on the showroom floor must be submitted within 30 days of invoice date to receive display credit
- Display credit invoices to be used toward future purchases only.
- Products must *stay on the showroom floor or in a finished display island* for 12 months. *(If product is sold off the showroom floor inside of the 12 month agreement, and is not replaced within 1 week, you will be charged back the display discount.)*
- Dealer may upgrade 1 model per series every 12 months
- Program excludes grill covers

Invoice No: _____

Invoice Date: _____

Item No	Description	Dealer Cost	Future Credit

Submit to:
promotions@empiredistributing.net

Program ends December 31, 2023



PROGRAMS

HEARTH LIVE BURN PROGRAM

Effective: March 1 through December 31, 2023

Claim Deadline: February 28, 2024

CAROL ROSE
COASTAL COLLECTION
By Empire Comfort Systems



LIVE BURN CREDITS – DIRECT-VENT, VENT-FREE, & OUTDOOR

Buy and display 1 unit take 50% off the first unit and up to two optional accessories

Buy and Display 2 units take 75% off the second unit and up to two optional accessories

Second unit must be of equal or lesser value (before optional accessories)

Buy and Display 3 units take 100% off the third unit and up to two optional accessories

Third unit must be of equal or lesser value than first and second units (before optional accessories)

For additional Live Burn displays please submit a separate 50/75/100 claim.

Units claiming for 50/75/100 credit, must be submitted on one claim form.

FILE A CLAIM

Submit a claim via Empire Distributing (promotions@empiredistributing.net) within 60 days of installation. Include a photo of each installed unit to receive credit. After your claim is processed, a credit will be given to the distributor, and the distributor will reimburse the dealer. Do not submit the form until after the installation is complete. No "advance credit" is allowed. Dealer Live Burn credits are subject to Distributor participation and approval by Empire Comfort Systems Sales Management.

Account must be current to participate. Invoice must be paid within terms. Burn credit invoices to be used toward future purchases.

ADDITIONAL DETAILS

Products claimed in this program may not be claimed in other Empire programs. Serial numbers submitted for past claims are ineligible. The first two digits of the serial number must be within three years of installed date.

Units and Burners should remain on display for three years. Log sets may be refreshed annually as needed.



promotions@empiredistributing.net
7406 Route 98 | Arcade, NY 14009 | 585.492.2780



SINCE 1932

Hearth Products Live Burn Affidavit

Dealer Instructions:

- Use this form for new Live Burns
- Dealer submits this form, with photo(s), to Empire Distributing
- Empire will issue a credit to the Dealer based on their cost x percentage listed below.
- Display the items for three years from date of installation.

If this Live Burn is at a New Location, please complete the separate Dealer Locator Form

Dealer Info: Date Installed: _____	
Dealer Name _____	Contact: _____
Address: _____	City/ST/ZIP _____
Phone _____	Email Address _____

Distributor:
Company: _____
Address: _____
City ST ZIP: _____
Phone: _____

Distributor Sales Representative: (Required)
Name: _____
Address: _____
City ST ZIP: _____
Phone: _____

Date Installed: _____

Hearth Product & up to 2 accessories	Serial No	Allowance	TTL	Verification by Empire
1 st		x 50%		
1 st	Accessory 1	x 50%		
1 st	Accessory 2	x 50%		
2 nd		x 75%		
2 nd	Accessory 1	x 75%		
2 nd	Accessory 2	x 75%		
3 rd		x 100%		
3 rd	Accessory 1	x 100%		
3 rd	Accessory 2	x 100%		

Distributor Salesperson Signature: _____

Empire Sales Representative Signature _____

Empire Sales Manager Signature _____

Burn credit invoices to be used toward future purchases. Account must be current to participate.

Send claim form & pictures of display to:



Empire Distributing
 7406 Route 98
 Arcade, NY 14009
promotions@empiredistributing.net

INFRATECH
COMFORT



BECOME A DEALER
FOR ONLY

\$260⁴⁵

2023 BURN PROGRAM

(Credits Applied to Future Purchases)

THE VERY BEST IN OUTDOOR HEATING

Infratech electric infrared heaters provide indoor comfort to your outdoor entertaining spaces. They offer a wide array of design and color options to meet your needs within any budget. They are an efficient way to enjoy a warm comfortable atmosphere in cooler months.

“Infratech is absolutely essential for creating a livable, enjoyable outdoor space.”

JENNIFER HOPPEL
President, Burdge Architects

CD SERIES!



SINGLE DUPLEX SWITCH



BECOME AN AUTHORIZED INFRATECH DISPLAYING DEALER

DIVERSE PRODUCT OFFERING

Infratech offers multiple heater sizes and design configurations to seamlessly fit into any residential or commercial application.

TRAINING

Infratech and/or Empire Distributing will provide in-depth training for your staff and business partners.

CREATE LOCAL PRODUCT AWARENESS

Empire Distributing will provide dealer support to help raise awareness of the benefits of Infratech outdoor heating; including visiting local businesses such as restaurants, country clubs, wineries, breweries, builders, and architects.

LEADS

Upon successful completion of training and installation of display units to a showroom, the dealer will be eligible to receive territory based sales leads.

EXTENDED WARRANTY

Authorized dealers will be eligible for an extended (4) year warranty period upon completion of their training.

SHOWROOM DISPLAYS

Dealers will be invoiced at full dealer cost and are required to have one fully functioning system on display. Additional static units displayed are still eligible for the 50% credit on future purchases.

Submit a copy of Infratech Burn Credit Form and supporting documentation to: promotions@empiredistributing.net
All discounts are forfeited after January 31, 2024

Unit and controls must be operational to receive credit. Dealer will be invoiced at full dealer cost. Standard Net terms and freight program applies. Invoice must be paid in full. Once install is complete, credit will be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. One display credit per location. Offer expires December 31, 2023.

7406 ROUTE 98, ARCADE, NY 14009 | P: 585.492.2780 | F: 585.492.2785 | SALES@EMPIREDISTRIBUTING.NET | WWW.EMPIREDISTRIBUTING.NET



2023 BURN PROGRAM ORDER FORM

Dealer Name: _____ Date: _____

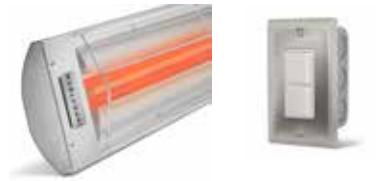
Address: _____

City: _____ State: _____ Zip: _____

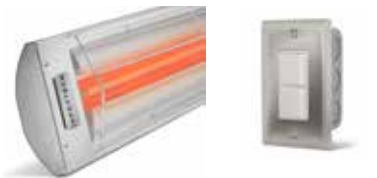
Contact Name: _____ PO #: _____ INF-DISP23

QUICK PICK OPTIONS *(Check 1 of the options below.)*

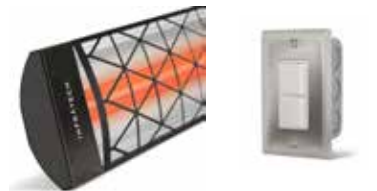
OPTION 1	Qty	Item No	Description	Dealer Cost
<input type="checkbox"/>	1	21-4100-SS	CD-4024 4000 Watt Stainless Steel	\$224.40
	1	14-4300	Single Duplex Switch	\$36.05
				<i>*Total after 50% display credit: \$260.45</i>



OPTION 2	Qty	Item No	Description	Dealer Cost
<input type="checkbox"/>	1	21-4300-SS	CD-6024 6000 Watt Stainless Steel	\$263.10
	1	14-4300	Single Duplex Switch	\$36.05
				<i>*Total after 50% display credit: \$299.15</i>



OPTION 3	Qty	Item No	Description	Dealer Cost
<input type="checkbox"/>	1	21-4300-BLK	CD-6024 6000 Watt, Black	\$278.10
	1	19-1005-BL1-D	Motif Fascia, Contemporary, Black	\$40.43
	1	14-4300	Single Duplex Switch	\$36.05
				<i>*Total after 50% display credit: \$354.58</i>



MARKETING MATERIAL

Qty	Item No	Description	Dealer Cost
	INFCONTROLDI	Infratech Control Counter Display	\$200
	WS19	Infratech Comfort Catalog	Free
	INFHOLDER	Infratech Catalog Holder	Free
	INFSIGN	Infratech Stainless Steel Signage	Free
	INFMANUAL	Infratech Reference Manual	Free

Terms & Conditions:

Unit and controls must be operational to receive credit. Dealer will be invoiced at full dealer cost. Standard Net terms and freight program applies. *Invoice must be paid in full and credits will be posted to dealer's account once install is completed to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. One display credit per location. Offer expires December 31, 2023.

I understand the terms and Conditions of this burn program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credits will be issued once received from our manufacturers.

Signature



2023 BURN CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Promo Code: _____ INF-DISP23

BURN CREDIT REQUIREMENTS

In order to qualify for the Burn Program and to be eligible to receive manufacturer generated leads, follow the guidelines below:

- An Infratech Display is required to include a minimum of 1 Full Heater Set-up:
 - 1 - C/CD Series
 - 1 - Infratech Value Control
- Each Heater must be functional to qualify
- Infratech Controls must be included and visible on functioning heater
- Retail signage displayed and marketing materials available for customers

Attach picture of fully functioning display along with copy of Empire Invoice showing purchase.

Credit will be applied to future purchase.

Submit to: promotions@empiredistributing.net

Empire Invoice No: _____

Item No	Choose Fuel	Description

Dealer will be invoiced at full dealer cost. Invoice must be paid in full and credits will be posted to dealer's account once install is completed (no later than December 31, 2023) to be applied to future purchases. Account must be current in order to participate. Cannot be combined with any other offer. Burn credit form must be submitted no later than 1/31/24 or credit is forfeited.

PROGRAM BENEFITS

Innovative Hearth Products (IHP) offers the following credits for permanently installed IHP Brand Unit, Venting and Accessory displays for Registered Showrooms as follows:

75% of Customers Net Cost for Burning Displays

25% of Customers Net Cost for Static Displays

PROGRAM GUIDELINES

- Display any current IHP Brand fireplace, stove or insert in your showroom.
- Qualified products include the appliance, accessories, and proprietary IHP venting.
- Product must be permanently installed, operational for display purposes, and representative of current production products offered by IHP at time of installation.
- Non-burning (Static) displays must be shown in a permanent display setting. Fireplaces and Inserts must be fully enclosed to qualify.
- Discontinued products do not qualify for this program.
- Display must be maintained and operational in the showroom for at least 12 months.
- Display models will not be replaced under this program unless a significant change to design is made without prior written approval from the dealer's DSM.
- Installation must be within 60 days of purchase invoice date.
- Claim must be filed within 30 days of installation.
- Cannot participate in any other IHP display program.
- Program subject to verification via random floor checks.
- Account must be current to participate.
- Display credit invoices to be used toward future purchases.

HOW TO FILE A BURN DISPLAY CLAIM:

Complete the IHP Claim Form Worksheet and include the following information:

- Dealer Name, Distributor's customer number, Distributor name, and installation date.
- Detailed list of every display item claimed under the program with the serial number for each of the appliances claimed.
- Color photograph of the display showing the product permanently installed and operational.
- Submit the complete claim form and supporting information to promotions@empiredistributing.net for review and approval.
- Claims sent directly from Dealers will be returned for resubmission through their Servicing Distributor.

CLAIM INFO



**Please fill in all info, do not leave blank lines between items,
and please submit as an Excel file, no scanned versions.**

Account Name: _____

Account # to Claim Against: _____

Type of Claim (Check One)

Co-Op _____

Burn Display _____

Model Home _____

Co-Op

Purchase or Event Date: _____

Burn Display

(For Dist Use Only)

Dealer Name: _____

City, State, Zip: _____

Installation Date: _____

Purchase Date: _____

Model Home Claims:

(For Dist Use Only)

Dealer Name: _____

Builder: _____

Subdivision/Area Name: _____

Build Out # Units: _____

Installation Date: _____

Purchase Date: _____

Submit to: promotions@empiredistributing.net

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Promo Code: _____ WTDISP23

FLOOR DISPLAY

Qty	Item #	Description	Retail	Dealer Cost
	DISFL	Warming Trends Floor Display	\$992	\$495



CFB60LP

Comes Standard with:

- CFB60LP Brass Burner
- 18" Square Plate
- Key Valve
- 18" x 18" x 36" Metal Frame
- Four 18" x 36" Marketing Panels that fit inside Metal Frame
- Current Marketing Literature
- Counter Top Catalog Holder with 8.5" x 17.5" Marketing Panel

Floor Display Marketing Panels (Panels may vary)



Standard Net terms and freight program applies. Account must be current in order to participate.
 Cannot be combined with any other offer. Order ships at our discretion. Offer ends 3/31/23. ©2023 Empire Distributing



2023 DISPLAY PROGRAM

DISPLAY | BURN | STAFF PERSONAL USE PROGRAM



DISPLAY/BURN REQUIREMENTS

- Display a minimum of 2 ovens to qualify as a displaying dealer
- Portable Ovens and Accessories do not qualify
- Model must stay on showroom floor for 1 year or dealer will be billed back for the full price
- Complete Display Credit Form and email it along with a picture of the oven on display to promotions@empiredistributing.net

STAFF PERSONAL USE REQUIREMENTS

- Program is available to staff of displaying dealers only
- Limited to 1 personal use credit per person
- Limited to 3 personal use credits per displaying location

Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid and photo must be submitted within 30 days to receive display discount. Standard freight program applies. Portable ovens and accessories do not qualify for discount program. Personal use limited to 3 per location, 1 per person. Order ships at our discretion. Pricing subject to change at any time. Offer ends December 31, 2023 ©2023 Empire Distributing





ORDER FORM DISPLAY PROGRAM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Promo Code: _____ WPPO-DISP23

Program ends December 31, 2023

Please check which program you are ordering for:

DISPLAY/BURN PROGRAM

- Display a minimum of 2 ovens to qualify as a displaying dealer
- Portable Ovens and Accessories do not qualify
- Model must stay on showroom floor for 1 year or dealer will be billed back for the full price
- Complete Display Credit Form and email it along with a picture of the oven on display to promotions@empiredistributing.net

STAFF PERSONAL USE PROGRAM

- Program is available to staff of displaying dealers only
- Limited to 1 personal use credit per person
- Limited to 3 personal use credits per displaying location

Please enter the individual WPPO items below that you would like to purchase.

Qty	Item #	Description	Dealer Cost	Future Cost

Terms & Conditions: Account must be current to participate. Cannot be combined with any other offer. Offer applies to in-stock items only. Invoice must be paid in full and photo must be submitted within 30 days to receive display discount. Standard freight program applies. Portable ovens and accessories do not qualify for discount program. Personal use limited to 3 per location, 1 per person. Order ships at our discretion. Pricing subject to change at any time. Offer ends December 31, 2023.

I understand the terms and Conditions of this burn program. Credits will be applied to future purchases. My account will be kept current while credits are processed. Credit will be issued once received from our manufacturer.

Signature



DISPLAY/BURN/STAFF PERSONAL USE PROGRAM CREDIT FORM

Dealer Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Please check which program you are applying credit for:

DISPLAY/BURN PROGRAM

- Display a minimum of 2 ovens to qualify as a displaying dealer
- Portable Ovens and Accessories do not qualify
- Model must stay on showroom floor for 1 year or dealer will be billed back for the full price
- **Must attach photo of model on display in your showroom**

STAFF PERSONAL USE PROGRAM

- Program is available to staff of displaying dealers only
- Limited to 1 personal use credit per person
- Limited to 3 personal use credits per displaying location

Invoice No: _____

Invoice Date: _____

Item No	Description	Dealer Cost	Future Credit

Submit to:
promotions@empiredistributing.net

Program ends December 31, 2023

